



FREE CLINIC OF SIMI VALLEY



Our Community Prescription

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2011 ANNUAL REPORT

Message from the President - Maggie Kestly



At the onset of 2011, the Board of Directors for the Free Clinic of Simi Valley was unanimous in deciding it wanted the year to be memorable: it wanted the organization's 40th anniversary year to be something to remember. Looking back, we can all be proud of how much we accomplished.

The first-ever Community Health and Fitness Expo. A reception on the actual 40th anniversary birthday to host founders and those who were there in the early days. Adding chiropractic, acupuncture and hypnotherapy services. Serving the most clients the Clinic ever has — 15,367, compared with 14,779 in 2010 and 10,884 in 2007 when the recession commenced. The list could go on and on.

Support from too many to list, including Simi Valley Hospital, Kaiser Permanente and a huge grant from Amgen. We have worked very hard on the Board of Directors to serve the number of people that amounts to a small city in Ventura County, but we could not do it alone. We have had a lot of help, and for that we thank you all!

Message from the Executive Director - Fred Bauermeister



Now that we have marked our 40th anniversary year of providing needed services to the community. Now that we have thanked our volunteers and our generous donors. Now that we have paused for just a moment to look back at all that we have done and the many individuals we have served. Now that we note that in 2011 we served a record 15,367 patient visits. Now we move forward.

We are about to take on the most difficult and challenging task in our history—by the end of 2013 we are going to move. We are going to consolidate our services in a single location and we are going to work closely with other non-profit organizations and the Simi Valley Community Foundation in creating The Alliance for Human Services—an “under one roof” facility that will house 14 non-profit social services. The challenge will be to raise the funds needed to build out the already existing site while maintaining our services.

Can we do this—YES! Under the leadership of our Board of Directors we are committed to making this happen. We, of course, can not do this alone. We will need everyone's support. The Clinic always has made it happen. I have no doubt we will again.



OUR STORY

On March 1, 1971 the Free Clinic of Simi Valley opened, formed in part by the idealism of the decade of the 60's and in part to meet a community need. The Free Clinic began providing medical services, family counseling and other services. The space was donated by the Simi Valley Unified School District. At this time there were no services provided in the community by Ventura County Public Health. All County health services were 45 miles away in Ventura. At this same time Simi Valley was a young and growing community with a rapidly expanding population under the age of 25. The Clinic was open only four days a week from 5 to 8 PM with medical services on Tuesday and Thursday evenings, focused on teenage health issues and marriage counseling. In 1973 the Free Clinic moved to a larger building located on Tapo Street and was open five days a week primarily in the evenings. The Clinic occupied only half of the building. Here Legal services were added and the Free Clinic became licensed.



During the next 20 years medical services continued on Tuesday and Thursdays while counseling and legal continued to expand. In 1993 the Counseling Program moved to a separate office site near Simi Valley Hospital. This allowed for an additional exam room to be created at the main Clinic site. In 2000, the Clinic leased the entire Tapo Street building and the Counseling Program reunited with the rest of the services. With this expansion, a dedicated legal office, administrative office, outside play yard and a group meeting room were created.

Services continued to grow and medical services eventually expanded to five days a week. The Clinic established a Licensed Pharmacy. In 2004 we opened a full service Dental Program -ironically in our original 1971 building.

Today, the Free Clinic is working with the City of Simi Valley and the Simi Valley Community Foundation to establish an 'Under One Roof' facility to house a variety of non-profit organizations in a single location.

The Free Clinic of Simi Valley provides four primary services:

- Medical - consisting of General Medical Clinics, Childhood Immunization Program, Family Smoking Cessation Program, Homeless Clinic, Chiropractic and Pharmacist Ambulatory Care Program.
- Counseling - consisting of individual and family therapy, specializing in therapy for children that are victims of abuse.
- Legal - consisting of advise on various legal topics and assistance completing necessary paperwork.
- Dental - consisting of comprehensive services including, x-rays, fillings and extractions and partial and complete dentures.

The Free Clinic occupies two locations in Simi Valley totaling 4,375 sq feet.



2011 Health and Fitness Expo



2011 SERVICE DATA

MEDICAL - 5,209 Total patients seen of which 2,071 were first time patients and an additional 4,653 Triaged

DENTAL - 2,627 Total patients seen of which 762 were first time patients plus 439 Fluoride Treatments

COUNSELING - 2,199 Total clients seen of which 462 were first time clients

LEGAL - 240 Total clients seen

A record total of 15,367 patients/clients were seen at the Free Clinic in 2011. It was a 4 percent increase over 2010 and the most in the organization's history. In fact, it was the fifth straight year when the Clinic's client load reached a record level.

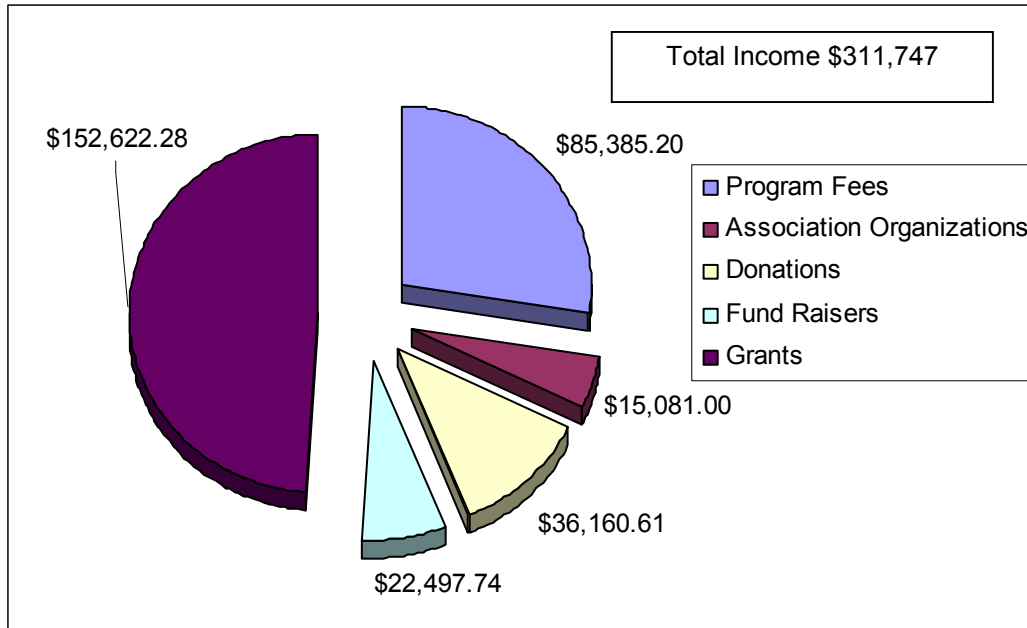
While the economy has made it as challenging as ever to raise funds and secure grants and major donations, the Clinic's client demands have grown to unprecedented levels:

| | 2007 | 2008 | 2009 | 2010 | 2011 |
|------------------------|--------------|--------------|--------------|--------------|---------------------|
| Clients Served: | 10,884 | 11,762 | 13,270 | 14,779 | 15,367 |
| Total Expense: | \$265,911.57 | \$330,408.27 | \$357,790.92 | \$358,164.94 | \$363,459.24 |

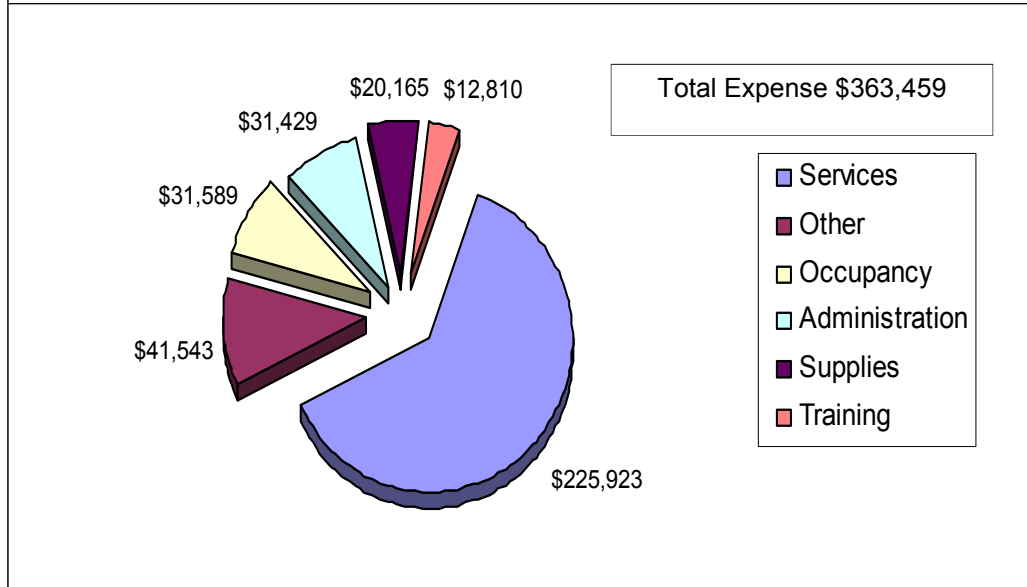
"The last couple of years have been the hardest to be involved in the clinic. More people are unemployed or uninsured, and few are donating."

- Keith Jajko, Board Member, Free Clinic of Simi Valley, in the *Ventura County Star*, Nov. 15, 2011

2011 Financial Data



2011 In 2011, the Clinic received almost half of its income from grants. This compares with 51.7 percent of its income from grants the previous year, and 42.9 percent in 2009. While the Clinic continues to work on securing grants to provide its services, and appreciates its grantors, it understands the need to balance the spread of its income sources and has made this a focus for 2012 and the years ahead. The Board of Directors has made a goal of making grants cover approximately a third of its income — not meaning the amount will decrease, but the Clinic is committed to a fund-raising campaign in 2012 and in coming years to generate income from other sources such as donations and major gifts to balance the percentage. It also plans to increase the fund-raising percentage with a bigger second-annual Community Health and Fitness Expo, and a second fund-raiser. The Clinic has plans to become more aggressive in terms of fund-raising starting in 2012.



The Free Clinic's costs have increased in each of the past five years as its client numbers have increased to record numbers. Because the Clinic serves every resident who walks in the door, regardless of their ability to pay, coupled with the fact that the poor economy means more people are unemployed and uninsured, the non-profit organization's expenses have increased. Note that the biggest expense is for services, while administration costs are minimal.

The Board would like to Thank:

Alcoa Fastening Systems
Gary and Darla Smith
The Wilson Family
Curt and Theresa Witeby
Maggie Kestly
Russell Noblett, MD
Cornerstone Church
Kaiser Permanente
United Methodist Church
Simi Covenant Church
Santa Barbara/Ventura
Counties Dental Care
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Sycamore Shell
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(Not Pictured Ron Hyrchuk)

The Board would also like to Thank:

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And especially our volunteers....

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